



## Corporate Accounts Services

Customized service options will be developed for each account. Options include:

- **Onsite Fleet vehicles:** CarShareHFX locates one or more of its Fleet vehicles onsite, for the use of all CarShareHFX Members (drivers) on the standard first-come first-served basis.
- **Corporate “Guaranteed” Fleet:** Booking and use exclusive to client’s Driver List during defined hours. These vehicles are available to all CarShareHFX Members at all other hours & days. Contract basis: annual 2,400 vehicle-hours; paid in equal monthly installments; flexible calendar / hours, blocked in advance.
- **Exclusive Fleet:** Client’s exclusive 24/7 fleet (1 or more vehicles), owned and managed by CarShareHFX for use by Client’s Drivers List.
- **“Your Fleet” Management Services:** CarShareHFX in-vehicle and online technology brings our management and control, usage tracking, billing and accounting; simplified booking, user controls to your fleet operations.
- **Specified Vehicles:** Vehicles to fit Client’s requirement: compact, large sedan, pickup truck (i.e., an Exclusive Fleet of BMWs for a high-end condo, passenger vans for university athletic centres, hybrids for environmental NGO), low-emission vehicles (i.e., hybrids, smart cars, biodiesel)
- **Control and Reporting options:** Customized control of reservations and reporting: Monthly customized and highly detailed reports tailored to flow seamlessly, electronically from our system into to your management and/or accounting software, minimizing manual processing. Customized Drivers List controls: Special use or restricted use options (i.e., unlimited for some staff, certain days & times of day for others, maximum hours per month, etc.)
- **Special Offers:** Incentive Programs: A promo or account code for affiliated group (students, residents, association members) to apply for household accounts (discount given to organization who pays in full or a portion of as an incentive program)
- **Extended Customer Services:** On-site orientations for administrators and drivers. TDM Program: Safety and ease of mind: Employee “guaranteed ride home” program (if an employees uses transit or carpooling to get to work, they can use this program at a special rate if they need to stay late)
- **Corporate Social Responsibility options:**
  - Offsetting GHG (carbon) emissions calculations and program
  - Eco-friendly vehicles (hybrids, smart cars)
  - Community participation, (improved mobility for surrounding neighborhoods and city, hosting events, spreading the word)
  - Sponsorships/co-sponsorships/co-branding, logos on parking signs, materials, websites, cars, etc.
  - Employee benefit: Promotion of CarShareHFX Membership/Transit Pass packages as part of corporate TDM efforts for employees
  - Safety and ease of mind: Employee “guaranteed ride home” program (if an employees uses transit or carpooling to get to work, they can use this program at a special rate if they need to stay late)